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6		DISTRICT COURT
7	WESTERN DISTRIC' SEATTLE	T OF WASHINGTON DIVISION
8	ZUNUM AERO, INC.,)
10	Plaintiff,) Civil Action No. 2:21-cv-00896-JLR
11	v.) DEFENDANTS THE BOEING COMPANY
12	THE BOEING COMPANY; BOEING	AND BOEING HORIZONX VENTURES, LLC'S REPLY IN SUPPORT OF THEIR
13	HORIZONX VENTURES, LLC,	MOTION FOR PARTIAL JUDGMENT ON
14	Defendants.) THE PLEADINGS)
15		ORAL ARGUMENT REQUESTED
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TABLE OF ABBREVIATIONS

Abbreviation	Full Description
¶_	Paragraphs within the First Amendment Complaint or FAC
Boeing	Defendants The Boeing Company and Boeing HorizonX Ventures, LLC
Rules	The Federal Rules of Civil Procedure
FAC	First Amendment Complaint, filed December 18, 2020
Mot.	Motion for Partial Judgment on the Pleadings by Defendants The Boeing Company and Boeing HorizonX Ventures, LLC, filed April 14, 2022
Орр.	Plaintiff Zunum Aero, Inc.'s Brief in Opposition to Motion for Partial Judgment on the Pleadings, filed May 2, 2022
Safran	Former Defendants Safran, S.A. and affiliates
Zunum	Plaintiff Zunum Aero, Inc.

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1201 Third Avenue, Suite 4900 Seattle, WA 98101-3099 Tel: (206) 359-8000 Fax: (206) 359-9000 INTRODUCTION

Unable to defend its claims on the merits, Zunum begins its opposition by arguing that the Court should not even consider Boeing's motion—which it calls an "entirely duplicative" and "disfavored motion for reconsideration." Opp. 1. Zunum is simply wrong about that. A state court issued a cursory order denying Boeing's prior motion to dismiss under a more lenient, state-law standard. This Court is bound to apply the stricter federal standard, and has no obligation to defer to a state court order with no analysis that could be "reconsidered" in the first place.

The law is clear that judgment on the pleadings is perfectly appropriate in these circumstances, and it is warranted here. The FAC asserts ordinary intellectual property, contract, and tortious interference disputes, which can proceed through discovery. But as Boeing demonstrated in its motion, Zunum fails to state claims for antitrust conspiracy, attempted monopolization, securities fraud, unfair competition, or a breach of fiduciary duty. This Court can, and should, streamline the case by dismissing these defective claims. Zunum defends them only by confusing key doctrines, invoking counts that are not at issue, string-citing long passages from the FAC without explanation, and introducing extraneous news articles. None of that helps Zunum. This Court should grant the motion and enter judgment for Boeing on Counts IX–XII and V.

ARGUMENT

I. Boeing's Motion Is Procedurally Proper.

A motion for judgment on the pleadings (1) is timely when made after the "pleadings [] close[]" and "early enough not to delay trial," Fed. R. Civ. P. 12(c), and (2) is appropriate when filed in the wake of an earlier decision made under a different standard, *Fairbank v. Wunderman Cato Johnson*, 212 F.3d 528, 532–33 (9th Cir. 2000). Boeing's motion fits both bills. Mot. 5.

Zunum begins its contrary arguments with 28 U.S.C. § 1450. Opp. 5. But that statute—which says that "injunctions, orders, and other proceedings had in such action prior to its removal shall remain in full force and effect *until dissolved or modified by the district court*," § 1450

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(emphasis added)—supports Boeing. As the Supreme Court "long ago" explained, § 1450 "fully recognizes the power" of a federal court to "dissolve or modify" "orders" issued "prior to removal." *Granny Goose Foods, Inc. v. Bhd. of Teamsters & Auto Truck Drivers Loc. No. 70 of Alameda Cty.*, 415 U.S. 423, 437 (1974) (quoting *Ex parte Fisk*, 113 U.S. 713, 729 (1885)). Under § 1450, those state orders remain in effect *until* a federal judge decides otherwise as appropriate under applicable federal law. *Id.* at 435–37.

Zunum also points to Rule 12(g), which prohibits successive motions. Opp. 6. But Zunum overlooks Rule 12(h)(2), which provides that "[f]ailure to state a claim upon which relief can be granted ... may be raised ... by a motion under Rule 12(c)" regardless of whether that argument was also raised in a motion to dismiss. *Brokers' Choice of Am., Inc. v. NBC Universal, Inc.*, 861 F.3d 1081, 1101–02 (10th Cir. 2017); *Perkumpulan Inv. Crisis Ctr. Dressel-WBG v. Wong*, No. C09-1786, 2014 WL 1047946, at *6 (W.D. Wash. Mar. 14, 2014).¹

Zunum also invokes the law-of-the-case doctrine. Opp. 6. But the Ninth Circuit has "long held that doctrine does not prevent district courts from reconsidering pretrial orders ... at any time," including from a state court prior to removal. *TDN Money Sys., Inc. v. Everi Payments, Inc.*, 796 F. App'x 329, 332 (9th Cir. 2019) (collecting cases); *Peralta v. Dillard*, 744 F.3d 1076, 1088 (9th Cir. 2014) (en banc). Thus, federal courts "may properly consider the merits of prior state court holdings" addressing pretrial issues. *Manos v. Wolf Firm*, No. 8:18-CV-138, 2018 WL 1737775, at *6 (C.D. Cal. Apr. 9, 2018), *aff'd*, 771 F. App'x 364 (9th Cir. 2019). As noted by *Aginsky v. Farmers Ins. Exchange*, 409 F. Supp. 2d 1230, 1233 (D. Or. 2005), federal courts have "the power to grant summary judgment even if the state court previously denied the same motion."

¹ Zunum attempts to turn *Broker's Choice* and *Perkumpulan* to its advantage (Opp. 6–7) by arguing that those cases show that a court may only review a prior order following an amendment. But while both cases involved amendments, that was not a precondition to the courts' holdings, a principle that *Fairbank* makes clear. *See Fairbank*, 212 F.3d at 532–33. That is consistent with Zunum's own case (Opp. 6), *In re Toyota Motor Corp. Sec. Litig.*, No. CV 10-922, 2012 WL 3764903 (C.D. Cal. Feb. 21, 2012), in which the court held it was "not barred from reexamining the issues raised" even in a prior motion to dismiss before the *same* court under functionally the same standard. *See id.* at *1.

But this is *not* "the same motion" because the federal pleading standard differs from the

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one applied in state court. Although Zunum now argues that the federal and state pleading standards are "not substantially different" (Opp. 5), that was not its position in state court, where it successfully argued that the "federal plausibility standard" was "inapplicable." Mot. 5 (citing statement). In any event, Zunum's new position is plainly foreclosed. Washington courts have "declin[ed]" to adopt the federal "plausibility" standard. *McCurry v. Chevy Chase Bank*, *FSB*, 233 P.3d 861, 863 (Wash. 2010). Instead, they consider "hypothetical facts" beyond the pleadings, and dismiss claims only where "it appears beyond a reasonable doubt" that the plaintiff cannot state a claim. *FutureSelect Portfolio Mgmt.*, *Inc. v. Tremont Grp. Holdings*, *Inc.*, 331 P.3d 29, 34 (Wash. 2014).²

Fundamentally, this case is no different from *Fairbank*, a controlling decision to which Zunum offers no credible response. There, the defendant lost a summary judgment motion in state court, removed, and then filed and won a summary judgment motion in federal court. 212 F.3d at 530. The Ninth Circuit affirmed because the state standard was "different in relevant respects" from the federal one, so the plaintiff was wrong to argue "the District Court was precluded from revisiting the question." *Id.* at 530–32. Indeed, the Ninth Circuit said the different standard was a "cogent reason" to revisit the decision. *Id.* at 533.

As already explained, this case has that same cogent reason, and it also has two more. The state court decision was "one page and did not address" the relevant arguments. *See Hartman v. United Bank Card, Inc.*, No. C11-1753-JLR, 2012 WL 12882864, at *3 n.2 (W.D. Wash. Mar. 23, 2012) (revisiting decision). And allowing Zunum's extraneous counts to remain in this straightforward business dispute—despite their fundamental and incurable defects—will only waste the parties and the Court's time.

² Zunum also argues that "there is no material difference" between the state and federal standards because both contemplate the possibility of curing pleading deficiencies by amendment (Opp. 7), but accepting that argument would run roughshod over federal and Washington law.

II. The Court Should Grant Boeing's Motion.

A. The Antitrust Conspiracy Claim (Count IX) Fails As A Matter Of Law.

To state an antitrust conspiracy claim, Zunum must plead an "agreement" that is "unreasonable." Mot. 6–13 (citing cases). It fails to plausibly plead either element.

No Agreement. Zunum is flat wrong to say (Opp. 7) it need not plead an agreement. Mot. 6–7. To allege an agreement with "direct evidence," Zunum must "establish 'who, did what, to whom (or with whom)." *In re Musical Instruments & Equip. Antitrust Litig.*, 798 F.3d 1186, 1194 n.6 (9th Cir. 2015). There must be a "smoking gun." *Cosm. Gallery, Inc. v. Schoeneman Corp.*, 495 F.3d 46, 52 (3d Cir. 2007). Zunum lacks that. Instead, it alleges that the president of *Safran's* business units blocked *Safran's* venture arm. Opp. 8. That allegation about Safran's *unilateral* conduct is not evidence of an agreement between Boeing and Safran, much less "explicit" evidence that requires "no inferences." *In re Citric Acid Litig.*, 191 F.3d 1090, 1094 (9th Cir. 1999).

Zunum's "indirect evidence" fares no better. To support its assertion of "parallel conduct," Zunum chiefly offers a lengthy string cite to paragraphs of the FAC without explanation. Opp. 8. That is not enough. Nor are the few specifics Zunum offers. The alleged sale of "electrical components" from Safran to Boeing would be a reciprocal dealing, not parallel action. Opp. 8; *Musical Instruments*, 798 F.3d at 1193 (parallel conduct occurs where companies "adopt[] similar policies"). And Zunum's allegation that "Boeing and Safran pulled their investment commitments" (Opp. n.2) ignores that a failure to "take[] steps to support" a startup is not parallel conduct. *See In re Int. Rate Swaps Antitrust Litig.*, 261 F. Supp. 3d 430, 463–64 (S.D.N.Y. 2017).

Even assuming Zunum had alleged parallel conduct, Zunum pleads no plus factors, as it admits it must. Opp. 8 (citing *Citric Acid Litig.*, 191 F.3d at 1093). Zunum's core argument is that "[a]bsent an agreement" to starve Zunum of capital, there "would be a race" between Boeing and Safran "to support Zunum." Opp. 9. But this inherently contradictory assertion cannot support Zunum's claim: it makes no sense that a startup that *failed for lack of funding* possessed

technology that no rational investor would have declined to fund. Indeed, the FAC shows that although Zunum shopped hard for other investors, none was willing to commit funding. ¶¶ 204–06, 296. What is more, the FAC itself offers sound reasons why an investor would not have wanted to fund Zunum. Mot. 7–8. Zunum ignores these minus factors, which underscore that the allegations of parallel conduct "could just as easily suggest rational, legal business behavior ... as ... suggest an illegal conspiracy." *Musical Instruments*, 798 F.3d at 1194; Mot. 7–8. Zunum has failed to plead an agreement, and its antitrust claim thus should be dismissed.

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No Unreasonable Restraint. Zunum first attempts to evade its duty to plead a relevant market, market power, and antitrust injury by saying these requirements are excused because the alleged agreement was a "per se" unreasonable "boycott" of Zunum (Opp. 9)—despite that the word "boycott" is not in the FAC. That argument fails because to be per se unreasonable, a "boycott" (or any agreement) must involve horizontal competitors. Ohio v. Am. Express Co. ("Amex"), 138 S. Ct. 2274, 2283–84 & n.7 (2018). That condition is absent here. ¶ 8. Further, there was no "boycott." To "boycott" means to "refus[e] to serve." FTC v. Superior Ct. Trial Laws. Ass'n, 493 U.S. 411, 422–23 (1990). The "service" Zunum wanted from Boeing was money, and Zunum got money—twice. ¶ 226. That Zunum did not like Boeing's terms does not make a boycott. Otherwise, everyone who thinks they pay too much for milk could claim a boycott. Nor did Safran boycott; it "entered" a contract to build Zunum's "turboshaft." ¶ 289. So contrary to what Zunum says, Boeing and Safran supplied "funding [and] components." Opp. 9. Finally, the idea of a boycott of investment capital is facially untenable. Capital is a global resource (¶¶ 204– 05), and no two companies could have blocked all others from lending to Zunum if its business had value—which is why Zunum cites no cases involving a boycott of capital. Opp. 9. Where, as here, "an alleged conspiracy makes no economic sense," the "claim must be dismissed." Cascades Comput. Innovation LLC v. RPX Corp., No. 12-CV-01143, 2013 WL 316023, at *11 (N.D. Cal. Jan. 24, 2013).

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With no per se theory, Zunum must proceed under the rule of reason and plausibly plead a relevant market, market power, and antitrust injury—requirements it does not dispute. Opp. 10.

Relevant Market. Zunum cannot rebut Boeing's point that its geographic markets are contradictory. Opp. 9–10; Mot. 9. Just as in Mathias v. Daily News, L.P., 152 F. Supp. 2d 465, 483 (S.D.N.Y. 2001), Zunum's market cannot be limited to one geography ("national") and also be a broader, more inclusive one ("international"). Zunum's attempt to distinguish Mathias is incoherent, and its quip that Boeing "does business domestically and internationally" (Opp. 11) proves that Zunum does not understand what it means to plead a geographic market. A defendant's "service area" cannot be conflated with the geographic market, Gordon v. Lewistown Hosp., 423 F.3d 184, 212 (3d Cir. 2005), especially where that service—i.e., Boeing's business writ large—is not at issue. See It's My Party, Inc. v. Live Nation, Inc., 811 F.3d 676, 683 (4th Cir. 2016) (rejecting "gerrymander[ed]" definition "that coincidentally fit plaintiff's precise circumstances").

Zunum's definitions of its various product markets fare no better. Zunum does not dispute that the FAC shows the "hybrid-electric and all-electric aircraft' does not exist," saying only that question is "better suited" for "trial." Opp. 11. It is not.³ As Boeing explained, the alleged market has no products, purchasers, or prices. Mot. 9. At best, it is a "goods market that has yet to be established." *Siegler v. Sorrento Therapeutics, Inc.*, 2019 WL 581719, at *12 (S.D. Cal. Feb. 13, 2019), *aff'd*, 2021 WL 3046590 (Fed. Cir. July 20, 2021). The Court can and should reject this claim at this stage. *See id.* Even if the market did exist, it would be overbroad. Mot. 9–10. Zunum accuses Boeing of attacking a "straw man" by observing that this overbroad alleged market contains many small aircraft that are not realistic substitutes for each other. Opp. 12. But those aircraft fit the market as pled, and Zunum cannot now pivot to a "regional aircraft" market (Opp. 12), which merely substitutes one vague phrase for another.

³ This Court's authority to dismiss antitrust claims at the pleading stage for "failure to identify a relevant market" is settled. *Tanaka v. Univ. of S. California*, 252 F.3d 1059, 1065 (9th Cir. 2001); *UGG Holdings, Inc. v. Severn*, No. CV04-1137-JFW, 2004 WL 5458426, at *3 (C.D. Cal. Oct. 1, 2004) (collecting cases).

Zunum's supposed market for "short-haul flights under 1,500 miles" also misses the mark. Zunum first purports to confirm that the market is "for *flights*" rather than aircraft, but then discusses the "Boeing 737" and the "emergence of *aircraft*" that would compete against "overbuilt large aircraft." Opp. 12–13 (emphases added). So it still is "not clear ... what exactly the [] product market is." *Staley v. Gilead Scis., Inc.*, 446 F. Supp. 3d 578, 617 (N.D. Cal. 2020). Even assuming an aircraft market, Zunum has not included what is necessary: a plausible allegation that a customer would buy an aircraft based on whether it is "[]capable of flying under 1,500 miles." Mot. 11; *see St. Alphonsus Med. Ctr. – Nampa, Inc. v. St. Luke's Health Sys.*, 778 F.3d 775, 785 (9th Cir. 2015). Zunum argues *St. Adolphus* should not apply "at the pleading stage" because it was an appeal after trial. Opp. 12. That is nonsense; "what the plaintiff must prove in the trial" starts with "what the plaintiff must plausibly allege at the outset of a lawsuit," and a claim that could not survive appellate review should not be permitted to go to trial in the first place. *Comcast Corp. v. Nat'l Ass'n of Afr. Am.-Owned Media*, 140 S. Ct. 1009, 1014 (2020).

Nor can Zunum support its overbroad market for "integrated door-to-door travel." Opp. 13. Zunum says that market would include "all-electric air taxies" (Opp. 13), but fails to explain why it would not also include myriad other forms of transportation that are not reasonably interchangeable, including the bus service Zunum mentions. Opp. 12. Zunum's attempt to buttress this alleged market with new, unpled allegations is both improper, *Apple Inc. v. Allan & Assocs*. *Ltd.*, 445 F. Supp. 3d 42, 59 (N.D. Cal. 2020), and an admission that the market is defective.

Market Power. Zunum's attempts to redefine its alleged markets are not just meritless; they are pointless, because Zunum cannot plead market power. Fundamentally, Zunum has no answer to the rule that "power in the relevant market" is what matters, not that Boeing may be "number one" in another market. Rick-Mik Enters. v. Equilon Enters., 532 F.3d 963, 972 (9th Cir. 2008). Zunum makes claims about Boeing's share "in the markets for ... large-body aircraft," but that has nothing to do with this case. Opp. 13. It offers an uncited claim about Boeing's share of

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"domestic flights of up to 1,500 miles" (Opp. 13), even though Boeing has not operated "domestic flights" since the air transportation and aircraft manufacturing industries were separated *by law* in the 1930s.⁴ And its claim that Boeing is "leveraging its existing duopoly" (Opp. 13) fails, as "leveraging" has no application to conspiracy claims and requires in any event *monopoly power* (not a "duopoly") in the lever market. *See, e.g., Alaska Airlines, Inc. v. United Airlines, Inc.*, 948 F.2d 536, 546 (9th Cir. 1991).⁵

Zunum also cannot answer Boeing's point that the FAC's other allegations confirm Boeing's and Safran's lack of power in any alleged market—specifically, that Boeing was not "meaningfully engaged" and "has historically not been active" in them, and that Boeing's products were "necessarily unlike" the ones Zunum hoped to build. Mot. 12 (citing ¶¶ 520, 52, 69). The opposition simply ignores these points; moreover, Zunum cannot plausibly allege that Boeing has power in a market in which it "has not been historically active" or is not active at all. *See Rebel Oil Co. v. Atl. Richfield Co.*, 51 F.3d 1421, 1439 (9th Cir. 1995).

Antitrust Injury. Zunum has not seriously tried to allege antitrust injury. While Zunum cites theoretical improvements in "efficiency," "emissions," and "noise," supported by hyperlinks to news articles, it fails to plead substantial harm to competition. Opp. 14; Mot. 13.

B. The Attempted Monopolization Claim (Count X) Fails As A Matter Of Law.

Zunum's response (Opp. 15–18) on attempted monopolization (Mot. 13–17) is meritless.

Dangerous Probability. Citing Boeing Co. v. Sierracin Corp., 738 P.2d 665, 679 (Wash. 1987), Zunum argues that the Washington courts have not adopted the element of "dangerous probability of achieving monopoly power." Opp. 15. But Sierracin relied on the Ninth Circuit's

⁴ See generally Frederick A. Ballard, Federal Regulation of Aviation, 60 HARV. L. REV. 1235, 1246–48 (1947); Pacific Air Transport v. United States, 98 Ct. Cl. 649, 755 (Ct. Cl. 1942) (noting spinoff of "Boeing Air Transport, Inc." pursuant to "certain requirements imposed by the Air Mail Act of 1934").

⁵ For the same reason, Zunum's reliance on *Broadcom Corp. v. Qualcomm Inc.*, 501 F.3d 297 (3d Cir. 2007), is misplaced. The facts of that case—involving attempted monopolization perpetrated through violations of FRAND commitments—have nothing in common with this one. *See id.* at 317–318.

decision in Lessig v. Tidewater Oil Co., 327 F.2d 459 (9th Cir. 1964) for this point—and that case was later overruled. Spectrum Sports, Inc. v. McQuillan, 506 U.S. 447, 458 (1993). In its decision overruling *Lessig*, the United States Supreme Court confirmed that "attempted monopolization" claims may not proceed "absent proof of a dangerous probability." *Id.* at 459. Indeed, *Sierracin* itself says that *more* is required; it asked for proof of "monopoly power," 738 P.2d at 679, which is a heavier burden for a plaintiff than pleading only a "dangerous probability of achieving" that power. See Rebel Oil Co., 51 F.3d at 1433. Zunum's allegations meet neither test. The FAC confirms that Boeing has little or no presence in the alleged markets; a fortiori, it has not pled monopoly power or a dangerous probability of achieving it. Mot. 14–15.

Predatory Conduct. Zunum's two fringe theories of predatory conduct fall short as well. Opp. 15–17. As for its Walker Process theory, Zunum does not disagree that it has failed to plead "with particularity" fraud on the patent office that was "material." Mot. 15. Nor did Zunum plead enforcement. Zunum mentions the Thin Haul patent, but nowhere pleads that Boeing is enforcing that patent (much less to the detriment of competition), and seeking a declaration about *inventorship* is not tantamount to *enforcement*. Opp. 16. The two cases Zunum cites had nothing to do with Walker Process. See Beverly Hills Teddy Bear Co., Inc. v. GennComm, LLC, No. CV2002849, 2020 WL 7049537, at *2 (C.D. Cal. Oct. 1, 2020); D & D Greek Rest., Inc. v. Great *Greek Franchising, LLC*, No. CV 20-9770, 2021 WL 4464201, at *6 (C.D. Cal. Aug. 3, 2021).

The refusal-to-deal theory fails too. Zunum misstates the law when it says past profitable dealing is not required. Opp. 16-17. As the Ninth Circuit recently reiterated, the theory's first element is that the defendant "unilaterally terminated ... a voluntary and profitable course of dealing." FTC v. Qualcomm Inc., 969 F.3d 974, 993 (9th Cir. 2020). That element is unmet here. Mot. 17. Nor is the second element. The FAC reveals ample "conceivable" reasons why Boeing's

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⁶ Indeed, the seminal case for this "outer boundary" theory of predatory conduct expressly held that the "termination of a voluntary (and thus presumably profitable) course of dealing" was an essential ingredient of the theory. Verizon Commc'ns Inc. v. L. Offs. of Curtis V. Trinko, LLP, 540 U.S. 398, 409 (2004) (discussing Aspen Skiing) (emphasis in original). Zunum apparently did not read the decision.

decision to no longer support Zunum had sound justifications. Mot. 17. As for the third element—Boeing's purported dealings with others—Zunum offers no response to Boeing's argument. Mot. 17. Beyond elemental failings, the "refusal to fund" theory is implausible. Mot. 16.

Antitrust Injury. Zunum does not address antitrust injury, but that is a necessary element of the claim. Mot. 17. Zunum's silence on this point entitles Boeing to judgment on this count.

C. The Washington Securities Act Claim (Count XI) Fails As A Matter Of Law.

There still are six reasons why Zunum's securities fraud claim fails. Mot. 17–20.

First, Delaware law applies. Mot. 18. Zunum's inapposite case had a contract that would have "waive[d] compliance" with the Securities Act, and required Japanese law, despite the statutory ban on such waivers. Ito Int'l Corp. v. Prescott, Inc., 921 P.2d 566, 570 (Wash. Ct. 1996). Further, Zunum is asserting claims against Boeing under Delaware law under the same contracts. ¶¶ 428, 444, 480. Zunum may not pick and choose when to adhere to the parties' choice of law.

Second, Zunum signed contracts that foreclose its claim. Boeing quoted those contracts in its motion (Mot. 18), but Zunum does not address them (Opp. 19). "Securities law does not permit a party to ... disavow such representations." Stewart v. Estate of Steiner, 93 P.3d 919, 924 (Wash. Ct. App. 2004). Accordingly, Zunum's claim must fail.

Third, Zunum has not alleged a misrepresentation about an "existing fact," as required. Havens v. C&D Plastics, Inc., 876 P.2d 435, 448 (Wash. 1994). Instead, Zunum's allegations concern future promises. Mot. 18–19. Zunum has no response on this point; its opposition digresses into irrelevant tangents about "omissions" and "nonverbal conduct." Opp. 19–20.

Fourth, Boeing's supposed statements were not made "in connection" with a securities transaction. Boeing's motion explained why a single statement made a year earlier is too

⁷ Moreover, Zunum's suggestion that Boeing had no "valid or permissible reason for stealing trade secrets" (Opp. 17) goes to Zunum's *trade secret claim*. And its assertion that Boeing "used its influence" to block others from "inputs such as a turboshaft" (Opp. 17) goes to Zunum's *tortious interference claim*.

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attenuated. Mot. 19. Zunum's response—an unexplained string-cite of 28 FAC paragraphs, none of which undercuts Boeing's point—shows that Zunum has nothing else to offer. Opp. 20.

Fifth, Zunum has no viable damages theory. Mot. 19. Zunum admits that the amounts due under the Notes are an obligation Zunum has yet to satisfy, not a past harm. It cites no case for its contention that an accounting liability (which is not pled here) constitutes damages. Opp. 20.

Sixth, Zunum's chosen remedy is unavailable. Zunum has no credible response to the law providing that securities are not recoverable—and damages are unavailable—unless the securities have been sold. Mot. 19–20. Here, they have not been sold. Dkt. No. 48 at 69–71 ¶¶ 30–48.

D. The Unfair Competition Claim (Count XII) Fails As A Matter Of Law.

For the unfair competition claim, Zunum regurgitates its "convenience," "emissions," and "noise" arguments, coming to the relevant doctrine only at the end. Opp. 22. That doctrine forecloses its claim. Zunum does not dispute that three of the four *Hangman Ridge* factors are unmet. It says only that Boeing's alleged actions are "based on a pattern it has attempted before" (Opp. 22), but that argument fails. *First*, the question is whether Boeing *later* will do to another "exactly" what it allegedly did to Zunum, not whether Boeing engaged in *prior* conduct with a similar pattern. *Hangman Ridge Training Stables, Inc. v. Safeco Title Ins. Co.*, 719 P.2d 531, 538 (Wash. 1986). *Second*, the alleged "pattern" is not similar. Zunum alludes only to the terminated Boeing-Embraer deal (Opp. 22), which has nothing in common with this case. ¶¶ 55–58.

E. The Fiduciary Duty Claim (Count V) Fails As A Matter Of Law.

Zunum does not dispute that Boeing had no fiduciary duty, and thereby confirms that its claim rests on the theory that Boeing aided and abetted a breach by Mr. Jones. Opp. 22–24.

Boeing explained why the aiding and abetting part of that theory fails. Mot. 23. Boeing must have "specifically" "induce[d]" Mr. Jones to breach his supposed duties, unless Mr. Jones's actions were "per se illegal." *In re Gen. Motors (Hughes) S'holder Litig.*, No. CIV 20269, 2005 WL 1089021, at *24 (Del. Ch. May 4, 2005), *aff'd*, 897 A.2d 162 (Del. 2006). Zunum does not

even argue it meets that standard. It offers two sentences asserting that Mr. Jones's actions are "attributable" to Boeing, and that Boeing had "knowledge" of those actions. Opp. 24. That is not enough. Zunum also does not dispute that its disjointed theory contends that Mr. Jones had the duty but Boeing committed the breach, and that Delaware law forecloses such a theory. Mot. 23.

More fundamentally, Mr. Jones had no duty that he could have breached. Zunum admits that a de facto officer is one who "actually assumes possession of an office under the claim and color of an election or appointment." Opp. 22 (quoting *In re Walt Disney Co. Derivative Litig.*, 906 A.2d 27, 48 (Del. 2006)). But Zunum nowhere pleads an "election" or "appointment," and thus fails to plead that Mr. Jones was a de facto officer. Zunum's cases are no help. In one, the fiduciary ultimately controlled 88% of the entity in question. *Virtus Cap. L.P. v. Eastman Chem. Co.*, No. CV 9808, 2015 WL 580553, at *1–2 (Del. Ch. Feb. 11, 2015). In the other, the fiduciary along with his sons controlled 50% of the entity; he also "organize[d]" the entity, and decided questions like "hiring," "staff[ing]" and "payment of employees." *Triple H Fam. Ltd. P'ship v. Neal*, No. CV 12294, 2018 WL 3650242, at *1–3, 14 (Del. Ch. July 31, 2018). Zunum asserts only that Mr. Jones took actions like "delegat[ing] administrative authority" and "select[ing] senior officers," and then cites (but does not explain) FAC paragraphs that purportedly support those assertions. Opp. 23. They do not.

* * *

Counts IX–XII and V thus each fail to state a claim. And Zunum should not be permitted to amend. Zunum has amended its complaint once already, and failed to add any real substance. The length of Zunum's amended complaint and its improper reliance on hyperlinks and news articles in its opposition suggest that Zunum has nothing more to allege with respect to these claims. Judgment in Boeing's favor is warranted.

CONCLUSION

Boeing requests that the Court enter judgment for Boeing on Counts IX–XII and V.

RULE 12(c) MOTION – REPLY; No. 2:21-cv-00896-JLR – 12

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